

**2021 EEO PUBLIC FILE REPORT**

**This report covers full-time vacancy recruitment data for the period: August 1, 2020 – July 31, 2021**

- 1) Employment Unit: Byrne Acquisition Group – Myrtle Beach, SC**
- 2) Unit Members:**
  - WEZV(FM)**
  - WYEZ(FM)**
  - WTKN(FM)**

**3) EEO Contact Information for Employment Unit:**

<b>Mailing Address:</b>  3926 Wesley Street – Suite 301 Myrtle Beach, SC 29579	Telephone Number: (843)903-9962  Contract Person/Title: Chris Bailey – General Manager  Email Address: chris@wezv.com
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**4) Full-Time Job Vacancies Filled by Each Station in the Employment Unit:**

**Full-time Vacancies Filled During Reporting Period**

	<b><u>Title</u></b>	<b><u>Date Filled</u></b>	<b><u>Recruitment Source</u></b>
1	Account Executive	4/26/21	Internal Referral
2	General Manager	5/5/2021	Internal Referral

**Stations WEZV (FM), WYEZ (FM), and WTKN (FM) are Equal Opportunity Employers.**

\* None of the recruitment sources listed below requested notifications of job openings.

**1. Account Executive – Client Referral**

<b>Name of Organization Notified of Job Vacancy</b>	<b>Contact Person</b>	<b>Address</b>	<b>Telephone Number</b>	<b># of Interviewees Referred</b>
South Carolina Broadcasters Association	Paula Thayer	2711 Middleburg Drive Suite 201 Columbia, SC 29204	(803)732-1186	0
Facebook	Facebook Help Wanted			8
Internally within Byrne Acquisition	Wayne Morris	3926 Wesley Street Suite 301 Myrtle Beach, SC 29579	(843)903-9962	1

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**2. General Manager – Employee Referral (Internally)**

<b>Name of Organization Notified of Job Vacancy</b>	<b>Contact Person</b>	<b>Address</b>	<b>Telephone Number</b>	<b># of Interviewees Referred</b>
Media Recruiters	Art Scott	9457 South University Blvd. #303 Highlands Ranch, CO 80126	(303)400-5150	2
LinkedIn	Linkedin.com			2
Internally within Byrne Acquisition	Wayne Morris	3926 Wesley Street Suite 301 Myrtle Beach, SC 29579	(843)903-9962	1

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**3. Supplemental Recruitment Initiatives.**

**a. Internship Program**

**Date: Ongoing**

This Employment Unit conducts an internship program designed to assist members of the community in acquiring skills necessary for broadcast employment. Interns come from various colleges in the Myrtle Beach area. The program will be hosting 1 intern during the 2021 fall school semester. Intern was interviewed and sponsored in July 2021.

During the reporting period, the Employment Unit hosted students/interns from Coastal Carolina University.

**b. Participation in Job Fairs & Events**

Due to COVID, we did not participate in any job fairs August 2020 through July 2021.

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**4. Educational Initiatives.**

**c. Coastal Carolina University**

WEZV on-air host participated in CCU classes (fall and spring) sharing career opportunities and broadcast employment and practices. Melinda Chappel-professor.

**5. On-Air Initiatives.**

- d.** WEZV, WGTN, WYEZ & WTKN run extensive job opening advertisements detailing all open positions.
- e.** WEZV, WGTN, WYEZ & WTKN run announcements all year long promoting on EEO program encouraging all people to apply for positions whenever openings occur.
- f.** SC Works Employment Commission: WEZV, WGTN, WYEZ & WTKN provide interview opportunities and public services announcements for SC Works/SC employment.
- g.** Handshake – Coastal Carolina University and University South Carolina- This unit posted internship and full-time job openings utilizing handshake.com to reach students and graduates of CCU and USC.

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