

EEO PUBLIC FILE REPORT

Myrtle Beach SC – Byrne Acquisition Group

Unit Members: WEZV-FM, WYEZ-FM, WTKN-FM

August 1, 2023-July 31, 2024

1 I. VACANCY LIST See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data.

| JOB TITLE: | Recruitment Sources (“RS”) Used to Fill Vacancy | RS Referring Hiree |
|-------------------|--|---------------------------|
| Account Executive | 1-2,6,8 | 6 |
| On Air Talent | 1-6 | 5 |
| On Air Talent | 1-6 | 6 |

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| RS Number | RS Information | Source Entitled to Vacancy Notification? (Yes/No) | No. of Interviewees Referred by RS Over Reporting Period |
|-----------|---|---|--|
| 1 | LinkedIn: www.linkedin.com | No | 10 |
| 2 | Media Recruiter www.media recruiter.com | No | 4 |
| 3 | South Carolina Broadcasters Association www.scba.net/careers/job-bank | No | 1 |
| 4 | Radiojobs.org www.radiojobs.org | No | 0 |
| 5 | Indeed www.Indeed.com | No | 14 |
| 6 | Open Interview Policy: Anyone that is interested in working at the station will receive an interview at any time, whether the station has a specific opening or not. | No | 4 |
| 7 | Internal Interviews: Current & Past Full Time Employees, Interns, Contractors, & Part Time Workers. | No | 1 |
| 8 | On Air Ads (radio): Ran radio commercials in an effort to recruit potential candidates for open positions | No | 1 |

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| Activity | Notes | Personnel in Attendance |
|---|---|--|
| Internship Program | Internship program. Summer of 2024: Christian Lopez, St. Norbert College & Vivianna Diaz, recent graduate of North Myrtle Beach High School. Internship program includes on air training as well as business operations participation. | Management Level Personnel with Hiring Authority |
| Provide EEO Training to Management Level Personnel | Training was provided to entire Myrtle Beach staff on July 11, 2024, to all staff including all Management level staff. Additional Training provided to Management staff across Byrne on July 16, 2024. | All Staff & Management Level Personnel. Training was run by Corporate Officer, Wayne Morris. |
| Sponsor Events Sponsored by Community Groups Interested in Broadcast Employment Issues | February 04, 2024, Grand Strand Women's Expo. EASY Radio WEZV Staff was on site to connect with local Women about the station in general and network with potential employees. EASY was a presenting Sponsor of this event. | The event was attended by Program Director/Operations Manager, Matt Sedota. |
| Participate in Events Sponsored by Community Groups Interested in Broadcast Employment Issues | September 27, 2023. Staff member was the guest speaker at the Myrtle Beach Regional Economic Development Commission's Industry Awareness Day. The point of the speaking engagement was for awareness of the various opportunities at the station. | Workshop was attended & speech was given by Lead Personality Liz Callaway. |
| Participate in Events Sponsored by Community Groups Interested in Broadcast Employment Issues | Thursday November 02, 2023. Big Blue Bash Hosted by Better Business Bureau. A networking event for local businesses for potential business partners and potential employees. | The event was attended & Hosted by Program Director/Operations Manager, Matt Sedota. |
| Participate in Events or Programs Sponsored by Education Institutions Relating to Careers in Broadcasting | CEO John Byrne taught a class at The University of South Carolina's School of Journalism on October 25, 2023. The point of that class was to educate college students on our industry and our company specifically. | Class was taught by CEO John Byrne. |
| Participate in Events or Programs Sponsored by Education Institutions | July 23, 2024 North Myrtle Beach Summer Camp- Radio Session. Educated kids on recording and learning all about radio. | The event was attended & Hosted by Matt Sedota. |

| <i>Activity</i> | <i>Notes</i> | <i>Personnel in Attendance</i> |
|--|--------------|--------------------------------|
| Relating to Careers in Broadcasting | | |