

EEO PUBLIC FILE REPORT

Myrtle Beach SC – Byrne Acquisition Group

Unit Members: WEZV-FM, WYEZ-FM, WTKN-FM

August 1, 2022-July 31, 2023

1 I. VACANCY LIST See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data .

JOB TITLE:	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
Account Executive	1-2, 4-5, 7	4
Account Executive	1-2, 4-5, 7	1

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	LinkedIn: www.linkedin.com	No	12
2	Media Recruiter www.media recruiter.com	No	2
3	South Carolina Broadcasters Association www.scba.net/careers/job-bank	No	0
4	Internship Program: Coastal Carolina University Student Internship	No	1
5	Open Interview Policy: Anyone that is interested in working at the station will receive an interview at any time, whether the station has a specific opening or not.	No	1
6	Internal Interviews: Current & Past Full Time Employees, Interns, Contractors, & Part Time Workers.	No	0
7	On Air Ads (radio): Ran radio commercials in an effort to recruit potential candidates for open positions	No	0

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Activity	Notes	Personnel in Attendance
Internship Program	Internship program. Summer of 2022 (Jacob Clemens, Coastal Carolina University) & Summer of 2023 (Nick Koorsen, Theil College) resulting in many interns going through a standardized program. Internship program resulted in one intern gaining part time contract work and the other being hired as a Full Time Employee.	Management Level Personnel with Hiring Authority
Provide EEO Training to Management Level Personnel	Training provided to entire Myrtle Beach staff on April 5, 2023, to all staff including all Management level staff. Additional Training provided to Management staff across Byrne on May 04, 2023.	All Staff & Management Level Personnel. Training was run by Corporate Officer, Wayne Morris.
Participate in Events or Programs Sponsored by Education Institutions Relating to Careers in Broadcasting	September 29, 2022, students from St. Andrew Catholic School received a station tour and learned more about careers in the Broadcast business. Additionally, they recorded promotional commercials with our staff in support of their annual Fundraiser. Station tour provided, and “on-air” experience in studios.	The program was run Program Director/Operations Manager, Matt Sedota.
Participate in Events or Programs Sponsored by Education Institutions Relating to Careers in Broadcasting	Market Manager Chris Bailey taught a course at Coastal Carolina University for college students in the Journalism Department. Aug, Sept, Oct of 2022.	Class was taught by Market Manager, Chris Bailey.